

WE Believe Ecuador 2024 Fundraising Ideas:

No-cost fundraising ideas:

- Fundraise with a sports team either from high schools, more professional leagues, adult leagues, or middle school teams, etc. WE Believe could fundraise through having the proceeds of half of or the entire entrance fee, doing 50/50 draws, etc.
- Lots of businesses are having labor shortages so we could capitalize on that by fundraising in offer to clean, take out trash/recycling anything that businesses are struggling to keep up with, help mow lawns, pressure spray houses, etc.
- Donation jars at businesses, this jar would have to have a very significant logo/design making people want to donate. Perhaps slight phrases about the trip and what it will do. "Help our youth-led charity fund their way to experience Ecuador"
- Bottle-drive
- We could host/do a "clean up the neighbourhood" where we will go around Saint John, etc. cleaning up roads, parks, etc. and we can advertise this online asking the public to support the trip to Ecuador in return.
- Used book sale, people wanting to get rid of their books could donate to us and we could give them away for low costs. Ex. 5\$ a book.
- Offer to lawn mow the neighborhood for a flat rate, could door-to-door ask people on a street especially locally
- Selling squares on Facebook for 50/50 draw. (20\$ a square, 100 squares to win 1000\$)
- Puppies meet-up; could partner with therapy dogs' company or the SPCA/a local rescue and have an admission fee (ex. 2\$) at big event to see/snuggle dogs
- Sign up to run concession stands for events
- Host sandcastle contest fundraiser and have entrance fee for teams in support of WE Believe
- Host a sand volleyball game/tournament and have teams have entrance fees.
- WE Believe Shovel Program – Offer to shovel doorsteps of elderly in the wintertime
- Set up booths at cruise terminal when cruises come in
- Christmas carol pranks – People can donate money to WE Believe and prank their relatives with Christmas carolers at their door.
- "Donate a coffee" advertise to people to donate a toonie instead of having their morning coffee that day.
- New Brunswick photo contest, could be themed to be a specific photo, ex. Something someone did to give back, a photo that means a lot to them as a Canadian, etc. Entrants will pay a fee.
- Polar Plunge hosted event
- Photo contest for businesses, reach out to businesses asking them for a 5\$ plus a submission of their Staff dressing up for a day as something goofy and whoever's is the funniest wins! The business can receive a shout out on our socials in return.
- Guess for cause – Post on facebook a picture of something in a jar ex. Jelly beans and people can e-transfer 2\$ for one guess and 20\$ for 20 guesses with a guess on how

many are in the jar, and we can give a certain percentage of profit back to the winner or a gift.

Fundraising ideas with a small cost:

- WE Believe Summer Car wash or even Boat wash at a marina?
- Host an easter egg hunt for easter with donation entry fee
- Host a sports tournament, could be at a local school at a field that is not used often so costs are minimal. We could organize asking certain teams to partake in it with a small entry fee per player or per team going to us – chance for 50/50, booths, etc.
- Pancake breakfast fundraiser
- Host a tournament marketed towards every-day person. Washer-toss tournament, tug-war, etc. Could have it on the weekend and invite team of businesses where an entry fee would go towards us. Could have prize incentive for winner to win half of that money.
- Coffee stand
- Quick Idea: Hiding money around the city, whether it is gift cards we have gotten, Rafiki bracelets, or actual money, etc. and have our logo distinctively on it. This does not directly link to fundraising for Ecuador but it will gain major exposure to WE Believe if we advertised the game/contest and hints on where they would be hidden on our Facebook page and then it would gain WE Believe more followers/supporters/exposure for other advertisements that we will have where their money will go towards us.
- Give gift-wrapping services at Christmas time
- Host golf tournament
- Facebook live hosting a bingo/or radio bingo
- Bake sale (Cookies, cupcakes, pie)
- Dog treat sale
- Bowling tournament
- Dinner fundraiser (flat fee for food per person) maybe in donation by a restaurant or 50% of proceeds go to WE Believe (free advertising for the restaurant as well).
- picnic/BBQ/Seafood Fundraiser same idea as dinner fundraiser but outdoors.
- Pumpkin carving contest (virtual or in-person) participants could pay to participate or pay to send submission if virtual.
- Christmas-grams – Idea from school time when we would get candy canes from family & friends, maybe set up system where people can buy gifts for their relatives/friends through WE Believe, and we can drop it off
- Breakfast Dinner, Host a community breakfast dinner and have a flat rate for a certain portion.
- Eating contest – have people pay to sign up but have prize money.
- Battle of the brewers – If someone donated street space you could do this with many businesses, but an idea would be uptown to have different beer shops have set ups and there could even be a voting on who has the best beer.
- Partner to do glow n the dark theme at any restaurant/shop/etc. charge admission

- With proper permission from the movie network host a movie night, this could be somewhere as simple as a field.
- Color run marathon
- Community BBQ Contest, Rib contest, participants pay entrance fee.
- Craft activity group for kids, all proceeds can go to the trip
- Giveaways on facebook/Instagram to get the word of WE Believe out there
- Expand to tiktok and can start campaign where
- Candy bar fundraising through Facebook
- Sell meat or cheese sets through Facebook
- Scratch cards for coupons
- Sell cookie dough
- Host fireworks for any event and ask the public to support we believe by in-kind donations so they can watch! Advertise that the more donations there are the better the fireworks will be
- Host a dog wash for the neighbourhood, this could be at a park near a dog park and we could provide soaps, buckets, etc. for a fee. Socialization for new puppies and opportunity to support a good cause.
- Lemonade or beverage fundraiser, especially at beach events